

Privacy Policy



This privacy policy sets out how Downing IP uses and protects any information that you give Downing IP when you use the Downing IP website. We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Downing IP may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 25th May 2018.

What we collect

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Contacting you in response to a request by yourselves.
- We may use the information to inform you of services relevant to your initial and subsequent requests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive.

Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.

This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we are required by law to do so.

You have various rights in relation to the data we hold concerning you, and we are keen to ensure that our data is accurate. If you would like to see a copy of the data we hold, correct it, or erase it (in certain circumstances), then please send an email requesting this to info@downing-ip.com. Please also use this email address to let us know if you have any queries or concerns relating to this privacy notice, or if you object to us using the data in this way.

Information for clients

We will hold your contact data, and data relating to your case on our systems. This will therefore include some forms of personal data. For so long as you are an active client, we will hold the data so that we can act on your behalf and in accordance with your instructions. If you cease to be an active client, we will continue to retain that data so that we can maintain our records of what we did on your behalf, assist you in future without duplicating or conflicting with previous work, and avoid taking on other clients who might create a conflict of interest.

We may also consult established credit reference agencies from time to time for our own credit control purposes. We may provide feedback to those agencies regarding your credit control record.

Marketing Information

We send out a newsletter from time to time, discussing aspects of intellectual property law and practice that we think might be of interest. If you would like to receive this then please let us know via the email address above. You can opt out at any time.

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